

Indoor
Engineered wood flooring
Eco Balance

Living in
its
most natural
form



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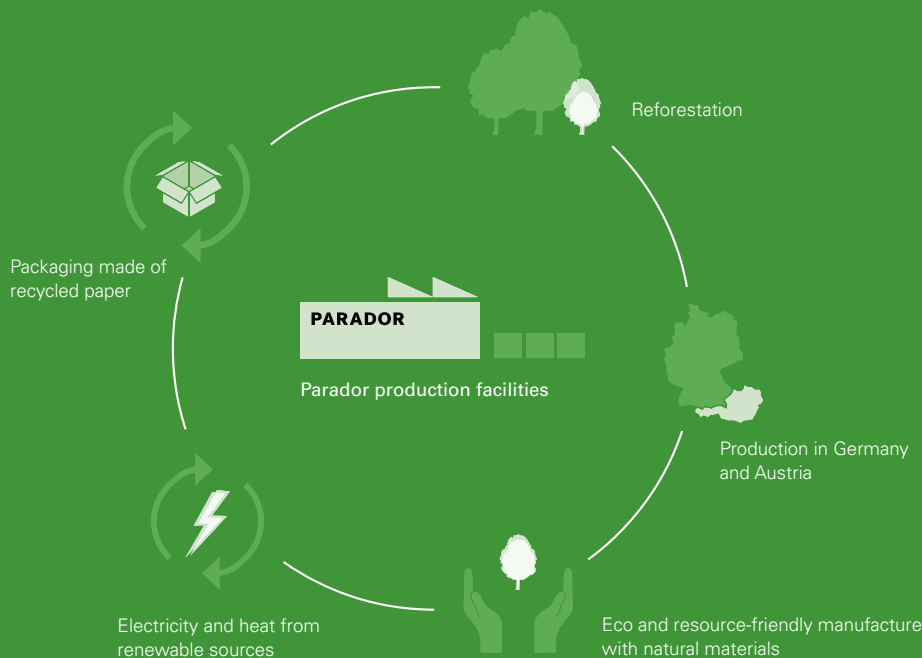


PARADOR



PARADOR

What is Eco Balance?



Manufacture

The Parador Eco Balance engineered wood production facility in Güssing, the site of the European Centre for Renewable Energy (EEE), uses 100% green electricity from hydropower – CO₂ neutral and efficient. The thermal energy is recovered from leftover timber, making it CO₂ neutral too.

Materials

Naturally we completely forego the use of tropical timbers; the use of domestic timbers guarantees short transport routes. Sustainable forestry ensures that enough timber reserves are available in future too. Top layer, middle layer and balancing veneer are made 100% out of wood. We do not use any wood-based composites in Eco Balance, thus consciously saving energy in the production process.

Efficiency

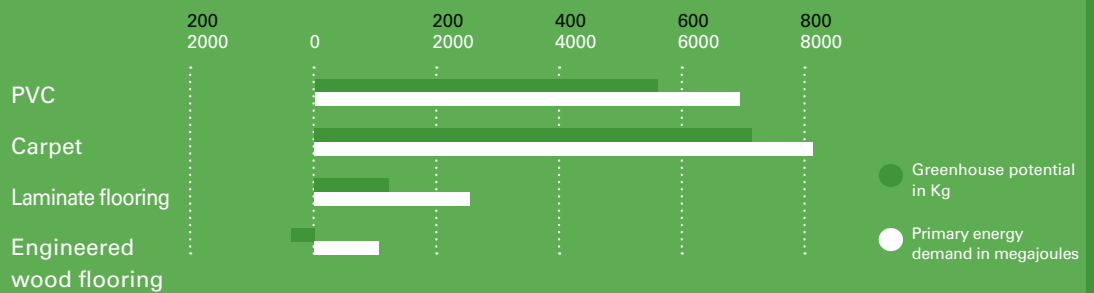
Parador Eco Balance does even more for the forests: using the latest technology we are able to reduce the thickness of the layer of precious wood used, without limiting the product benefits. We therefore achieve the same performance and product quality whilst using less raw materials.

Packaging

All products in the Eco Balance range are packaged in recycled paper and film from the recycling system.

Ecological balance

As a floor covering, engineered wood flooring is well ahead in terms of ecological balance, because opting for a floor made of wood saves on primary energy and reduces the greenhouse effect. This fact is verified impressively by the study "Effectively promoting ecological potentials by the use of wood" by the universities of Hamburg and Stuttgart. What is more: the installation of Parador Eco Balance floors is glueless – conserving resources and without the use of additional adhesives.



(Source: Based on the study "Effectively promoting ecological potentials by the use of wood", 2008, composed by the University of Hamburg, University of Stuttgart, knauf consulting, PE International).

Health in the home

All Eco Balance products are low on emissions and provide a pleasant indoor climate for the whole family. Wood, particularly Eco Balance with a natural oil finish, helps to regulate the moisture level indoors.

Life cycle

Due to its sturdy product composition, Eco Balance engineered wood flooring can be repeatedly renovated without any problem, thus giving it a long life cycle. We prove that with the 25-year guarantee. What is more: Eco Balance engineered wood flooring stores CO₂ over the course of its life cycle. This has a positive effect on the climate and reduces the greenhouse effect. Even after being used as a floor, wood helps to protect the climate as a renewable energy provider.

Reforestation

For us it goes without saying that we work with timbers of local origin from verified suppliers. Forest preservation is active environmental protection: Eco Balance products are all certified by the PEFC, the guarantee of a monitored processing chain and the reforestation of the woods affected – independently monitored, seamlessly traceable and sustainable.

Complying with environmental standards

Our products are labelled with the relevant eco-certificates.



Engineered wood flooring Eco Balance





Engineered wood flooring
Eco Balance
Basalt Oak Brushed Classic

Engineered wood flooring Eco Balance

Our Eco Balance engineered wood flooring assortment ensures that ideas of timeless elegance are put into practice just as much as a well developed ecological moral sense. Our wide range of timbers and looks goes hand in hand with the consciousness of doing something good for the environment by means of a sustainably produced product. The natural product that is engineered wood flooring thus becomes a guarantee for sustainable living.

Block 3-plank



Wideplank



Engineered wood flooring Eco Balance

- › Plank format 2200 x 185 mm
- › High quality plank thickness 13 mm
- › Efficient ca. 2.5 mm top layer
- › Sturdy 3-layer product composition made of 100% wood



Assortments

Natur

For a floor design with a natural yet balanced overall effect, the Natur assortment offers the best foundation.



Living

The Living assortment is distinguished by a lively look and underlines the ethnic character of the wood.



Classic

The Classic assortment offers a lively spectrum between a harmonious, natural effect and an ethnic look.



Rustikal

With its knotty look, a distinctive play of colours and an obvious grain, the Rustikal assortment has a particularly authentic effect.



Surface treatment

Lacquer-finish matt



A matt lacquer finish combines the protective benefits of lacquer sealing with the natural look of a treatment with oil. The colour and texture of the wood are emphasised, whilst it retains its natural matt radiance. The 100% solvent-free lacquer finish made of several UV-hardened layers is fully closed, the fine wood grain is retained.

Naturally oiled Naturally oiled white



This oil treatment brings out the original, authentic character of the wood in a natural and unadulterated way. The wood is able to develop its own patina, but is protected at the same time. Subsequently treating or renovating the surface with natural oil can be easily done at any time.

Engineered wood flooring

Eco Balance

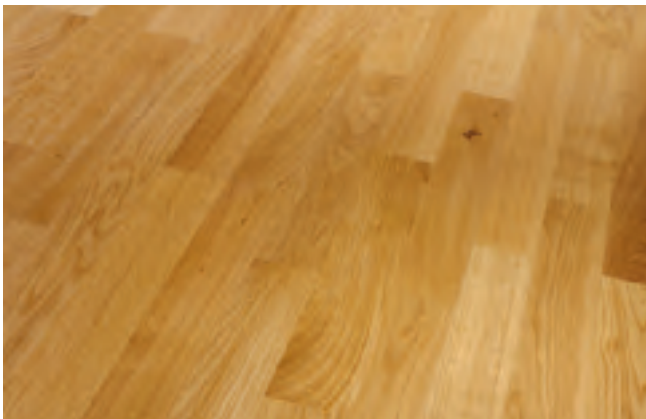
Block floors



Beech Natur



Beech Living



Oak Natur



Knotty Oak Living





Engineered wood flooring

Eco Balance

Block floors



Basalt Oak Natur



Oak Living



Black Walnut European Natur



Black Walnut European Living



Wideplanks



Oak Brushed Classic
(Mini bevel)



Oak Brushed Rustikal
(Mini bevel)







Engineered wood flooring

Eco Balance

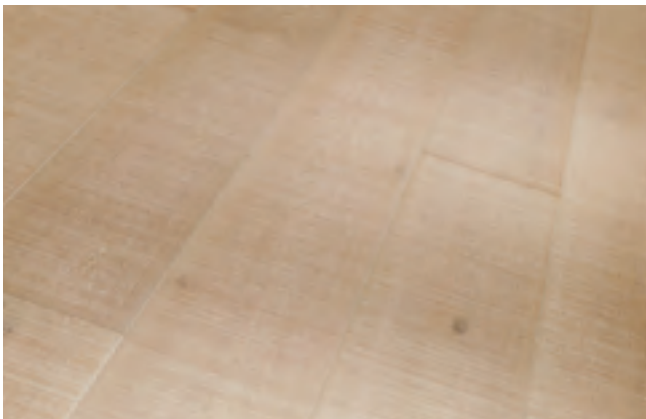
Wideplanks



Oak Brushed Rustikal
(Mini bevel)



Basalt Oak Brushed Classic
(Mini bevel)

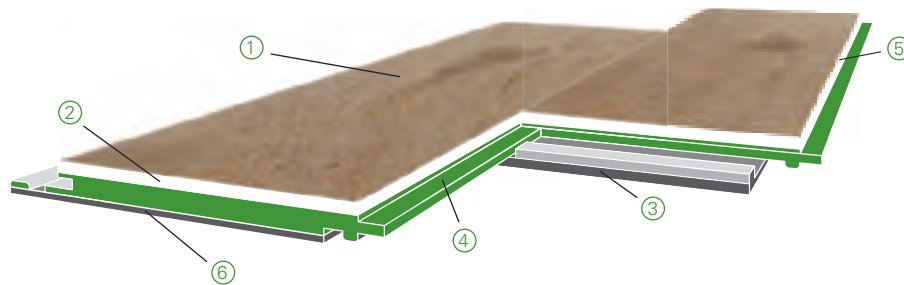


Sawn Oak Brushed Classic
(Mini bevel)



Engineered wood flooring Technology

Product composition



- ① Natural oil finish (100% natural materials) or lacquer finish (no solvents, 100% solids, checked for emissions).
- ② Efficient ca. 2.5 mm thick top layer made of high quality solid wood; sustainable and kind on resources.
- ③ All-round top layer impregnation (made of natural waxes) for additional swell protection.
- ④ 100% wood – balancing veneer for optimal stability.
- ⑤ Patented click mechanism for secure and easy installation without glue.
- ⑥ 100% wood middle layer made of domestic spruce / fir; forms the quality foundation for a long product life cycle and is sustainable and kind on resources at the same time.



Swell protection

The All-round top layer impregnation ensures optimal swell protection and is therefore better protected for a longer life cycle and a more attractive look.



Automatic-Click®

Patented click system with long and end edge locking - quickly and safely installed with just one click.

What we value

As a wood processing company, we have learnt to protect nature – by responsibly treating its resources, through active reforestation and innovative production chains. In order to not only satisfy our high environmental protection and sustainability standards, but also to be among the best in terms of fairness and social responsibility, we only produce in Germany and Austria. Furthermore we are committed to the organisation Plant-for-the-Planet.

Plant-for-the-Planet

Children from all over the world have come together to form a global network under the umbrella of the student initiative Plant-for-the-Planet - with an ambitious target: ending the climate crisis. Their way of achieving this: acting immediately - because tough talk and political manoeuvring does not stop the glaciers from melting or the rain forests from disappearing. Instead, the young members of Plant-for-the-Planet are planting trees as a sign of climate justice - until a million new trees are planted in every country in the world. Parador is supporting them in this - and, together with the children from Plant-for-the-Planet, who in the meantime have planted trees in 105 countries across the earth, will plant a tree for every pack sold from the new Eco Balance assortment.

Parador is supporting the academies, which Felix Finkbeiner - founder of the student initiative Plant-for-the-Planet brought to life - and where children get other children interested in the climate crisis and global justice. 10,000 children from 15 countries and 4 continents have already taken part at these academies. They learn how to give presentations and organise planting parties. In the German-speaking region, around 100 academies take place every year. If you have a child aged 10-12, they too can take part in one of these one-day events. By the year 2020, the number is expected to reach one million children worldwide. The commitment by Felix and his friends has already been awarded numerous prizes. His campaign Stop Talking - Start Planting has found many high-profile supporters worldwide.

Parador and Plant-for-the-Planet – so that words are finally turned into actions.

